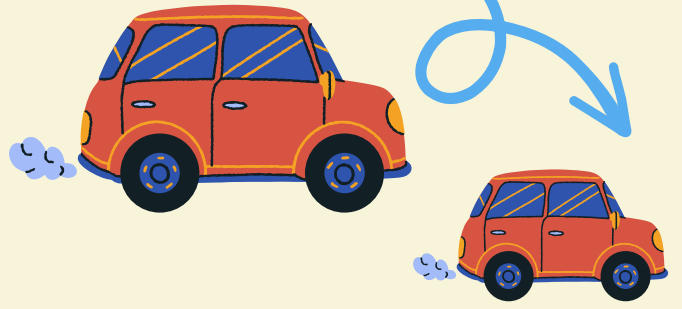


# 6 Ways To Reduce Material Footprint in Vehicles

## 1 LIGHTWEIGHT DESIGN AND DOWNSIZING



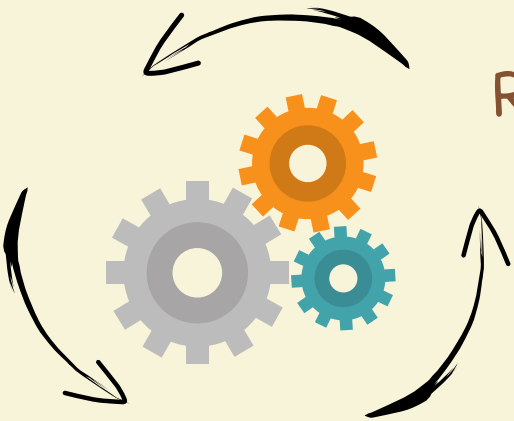
## 2 MORE INTENSIVE USE (CAR-SHARING AND RIDESHARING)



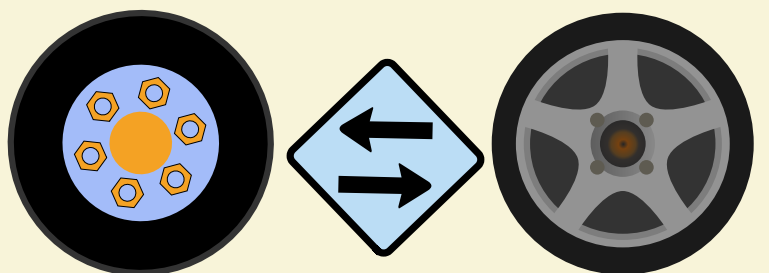
## 3 HIGH EFFICIENCY IN SCRAP RECOVERY



## 4 REMANUFACTURING AND REUSING



## 5 MATERIAL SUBSTITUTION



## 6 EXTENDING THE PRODUCT LIFE

